

S.Y.FOOD Co.,Ltd.
The information file of Oversea’s Franchisees



Corporate identity Operation Principle— Be "Rippa na Henjin"

- Mission [Change the world Teba&Peace]
We change the world to make everyone happy by one chicken wing.
- Company policy [Be "Rippa na Henjin"] (*"Rippa na Henjin"= A promising person with various ways of thinking.)
 - Become an excellent person
 - Cheerful and bright and little bits humorousThose who will do something not only with confidence but also not be afraid of being judged by other people. As long as you are trying to change yourself, you will be successful and an excellent person. In order to be so, the most important thing is ---- polite greeting,piety,etc and contribute to the world so that you will be respect. In addition, we aim to be a promising person with various ideas.

“SEKAINO YAMACHAN” Franchisees

- Major products
“Maboroshino Tebasaki
(The phantom chicken wings)”

The chicken has the high collagen content. Especially — chicken wings. In another word, it is the treasury of collagen. It is said that collagen can anti-aging, strengthening bones and strengthening joint. It is a remarkable part of nutritional compositions in recent years. Various Japanese cuisine is prepared with Nagoya-meshi as the main.

Education system

2 months of training in Japan before opening

We educate the know-how of store management, operation manual, and the flow from the preparation to the supply of a product.

Practice instruction for hospitality service

Perform a local training by the supervisor for 2 weeks from the open preparation period

After opening

Regular store visit supported by supervisor



Maboroshino Tebasaki

Flow to contract “SEKAINO YAMACHAN”



Membership condition

■ “SEKAINO YAMACHAN” membership condition

As a partner who runs the same business, we are looking for owners who can share our original service, know-how and spirit.

Prerequisite condition

- Corporate organization •Take into consideration the development of multiple stores
- Sympathize with our vision •Able to strive to realize that vision

Membership fee	4,500,000 yen
Membership deposit	Negotiable after the second store
Royalty	5%
Contract period	5 years
Update contract	If there is no objection between the two parties before the expiration of the contract, re-contract will be done every five years
Total number of stores	82 stores (As of February 2024)
Standard opening funds	165m2—About 45,000,000 yen

